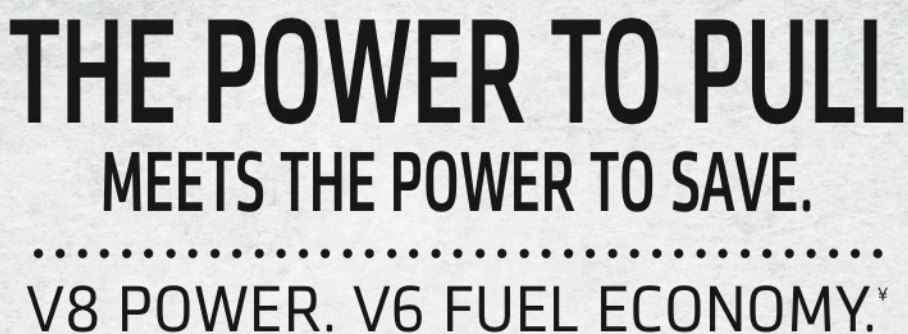


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## PURCHASE FOR

**INCLUDES \$8,750 CONSUMER CASH.\***

2011 Ram 1500 Crew Cab Laramie with optional equipment shown.<sup>\$</sup>



**OR  
CHOOSE**

**WITH THE OPTION TO RETURN  
AFTER 36 MONTHS**

**MORE BI-WEEKLY**  
with Customer Choice Financing

- Remote keyless entry • 17" aluminum wheels
- SIRIUS® Satellite Radio (includes one year of service)
- Temperature and compass gauges
- Premium interior door trim • Overhead console
- Power sliding rear window

# NO CHARGE HEMI® ENGINE

- More pickup owners are switching to Ram 1500 than to any other pickup\*
- Canada's Fastest Growing Choice of Light Duty Pickup<sup>o</sup>
- Most Awarded Ram Truck Ever
- Winner of Consumers Digest 2011 Best Buy Award
- Winner of *Automobile Magazine* "All Star" award 2 years in a row (2010 and 2011)
- HEMI<sup>®</sup> engine is a 6-time winner of *Ward's Automotive* "10 Best Engines"
- HEMI<sup>®</sup> V8 FuelSaver MDS technology seamlessly transforms the powerful HEMI<sup>®</sup> V8 to a fuel-saving four cylinder
- Available Class-Exclusive RamBox<sup>®</sup> Cargo Management System<sup>o</sup>
- Available Class-Exclusive in-floor storage bins<sup>o</sup>
- 5 Year/100,000 km Powertrain Warranty

	RAM 1500 QUAD CAB 4X4	CHEVROLET SILVERADO 1500 Extended Cab 4x4	FORD F150 STX SuperCab 4x4
V8 ENGINE	✓	✓	✗
EXT. CAB WITH 4 FULL-SIZE DOORS	✓	✗	✗
SIRIUS® SATELLITE RADIO (1 YEAR NO-CHARGE SUBSCRIPTION)	✓	✗	✗
REAR STABILIZER BAR	✓	✗	✗
HD ENGINE COOLING	✓	✗	✗
LINK COIL REAR SUSPENSION	✓	✗	✗
POWER WINDOWS AND LOCKS	✓	✓	✗
4 & 7-PIN TRAILER TOW WIRING HARNESS	✓	✗	✗

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