

Wise customers read the fine print. ♦ ♦ ♦ The Deck, the Driveway, Holiday Event offers apply to retail deliveries of selected new and unused models purchased between November 2, 2010 and November 30, 2010 from participating retailers. Retailer order/trade may be necessary. Offers subject to change and may be extended without notice. See participating retailer for complete details and conditions. ♦ \$18,995 Purchase Price applies to 2010 Dodge Grand Caravan Canada Value Package (24F) only and includes \$6,500 Consumer Cash Discount. See participating retailer for complete details. Pricing excludes freight (\$1,400), license, insurance, registration, any retailer administration fees, other retailer charges and other applicable taxes. Retailer order/trade may be necessary. Retailer may sell for less. ♦ The up to \$500 First Free Payment Offer includes an amount on account of GST/HST (where applicable) and in the Province of Quebec, GST and QST. Customers may choose to have the up to \$500 (including taxes) First Free Payment Offer applied to reduce the selling price after taxes of their new vehicle purchase, rather than to cover their first free payment. Offer is available to all retail customers that purchase a new eligible 2010/2011 Chrysler, Jeep, Dodge or Ram from November 16, 2010 through November 30, 2010 (excluding only the following 2010 and 2011 models: Jeep Patriot 4x2/4x4 Sport, Compass 4x2/4x4 Sport, Wrangler 2 Door Sport, Dodge Journey SE, Grand Caravan Cargo Van & C/P, Caliber C/P & SE Plus, Ram 1500 Regular Cab 4x2/4x4 and Ram Cab and Chassis). ♦ Consumer Cash Discounts are offered on most new 2010 and 2011 vehicles and are manufacturer-to-retailer incentives, which are deducted from the negotiated price before taxes. Amounts vary by vehicle. See your retailer for complete details. ♦ 1% purchase financing for 36 months available to qualified customers on approved credit through Royal Bank of Canada, Scotiabank, TD Financing Services and Ally Credit Canada on most 2010 Chrysler, Jeep, Dodge and Ram models, except Challenger, Caliber Canada Value Package and SE Plus, Grand Caravan Cargo Van, Sprinter and Ram Chassis Cab. Example: 2010 Dodge Grand Caravan Canada Value Package (24F) with a Purchase Price of \$18,995 financed at 0% for 36 months equals monthly payments of \$527.63, cost of borrowing of \$0 and a total obligation of \$19,995. Pricing excludes freight (\$1,400), license, insurance, registration, any retailer administration fees, other applicable taxes and other charges. Retailer order/trade may be necessary. Retailer may sell for less. ♦ Customer Choice Financing for 36, 48, and 60-month terms on approved credit through TD Financing Services and Ally Credit Canada is available at participating dealerships to qualified retail customers on most new 2010 Chrysler, Jeep, Dodge and Ram models (except Grand Caravan Cargo Van and Ram Chassis Cab) and select 2011 Chrysler, Jeep, Dodge and Ram models. The following terms apply to TD Financing Services contracts. (Different contract terms may be necessary. Retailer order/trade may be necessary. Retailer may sell for less. ♦ Customer Choice Financing for 36, 48, and 60-month terms with payments amortized over a 36-, 48- or 60-month term with payments amortized over a term of up to 36 months and the pre-determined residual balance payable at the end of the contract. At contract's end, customer has the choice of returning their vehicle through a Chrysler, Jeep, Dodge, Ram dealership with no further obligations (except payment of a \$195 return fee and excess wear and tear, mileage and similar charges), financing the remaining balance for the rest of the amortization period at their current standard rates or paying the residual balance in full. Some conditions apply. Customer Choice Financing offered by TD in Quebec, is subject to different terms and conditions. All advertised Customer Choice Financing offers are TD offers. Example: 2010 Dodge Grand Caravan Canada Value Package (24F) with a Purchase Price of \$18,995 financed at 4.99% APR over 60 months equals 130 bi-weekly payments of \$133 and one final payment of \$4,645 for a cost of borrowing of \$2,077 and a total obligation of \$22,077.62. Freight (\$1,400), taxes, license, registration, excess mileage and wear and tear charges, any dealer administration fees and other applicable fees and charges not included. Retailer may sell for less. See participating retailer for complete details. ♦ 2010 Dodge Grand Caravan SXT shown has a higher price than the Dodge Grand Caravan Canada Value Package advertised. See your retailer or go to www.dodge.ca for complete details. ♦ Loyalty Bonus Cash is offered on most 2010/2011 models with the exception of 2010/2011 Ram 1500 Regular Cab 4x2 and 4x4, 2010/2011 Dodge Caliber SE, 2010/2011 Jeep Compass 4x2 and Sport 4x4 and Patriot 4x2 and Sport 4x4, 2010/2011 Jeep Wrangler Sport, 2010 Dodge Journey SE, 2010 Dodge Grand Caravan C/P and Carap. Van (C/V) and is deducted from the negotiated price after taxes. Eligible customers include those with Gold Key Lease maturity dates between November 1, 2010 and January 3, 2011. Some conditions apply. See your retailer for complete details. ♦ SIRIUS and the dog logo are registered trademarks of Sirius Satellite Radio Inc. ♦ Jeep is a registered trademark of Chrysler Group LLC. Customer Choice Financing is a trademark of Chrysler Group LLC.

PURCHASE FOR
\$18,995*
 AT THIS PRICE, WHAT ELSE IS THERE TO SAY?



2010 DODGE GRAND CARAVAN CANADA VALUE PACKAGE

CANADA'S BEST SELLING MINIVAN FOR MORE THAN 26 YEARS

INCLUDES \$6,500 CONSUMER CASH*

2010 Dodge Grand Caravan SXT shown.⁵

PLUS GET

0%[†]

PURCHASE FINANCING for 36 months

CUSTOMER CHOICE FINANCING

OR CHOOSE \$133 BI-WEEKLY @ 4.99%^{††} FOR 60 MONTHS AND \$0 DOWN

WITH THE OPTION TO RETURN AFTER 60 MONTHS

STEP UP FOR ONLY \$13 MORE BI-WEEKLY with Customer Choice Financing (Includes \$500* First Free Payment Offer)

2010 DODGE GRAND CARAVAN SE STOW 'N GO*

- Second Row fold-in-floor captain's seats
- Third Row Stow 'n Go with tailgate seats

WE'LL MAKE YOUR FIRST PAYMENT UP TO \$500*

RETURNING LEASE CUSTOMERS, GET UP TO \$1,500 LOYALTY CASH*



DECK THE DRIVEWAY HOLIDAY EVENT

Dodge.ca/Offers