

Cape Breton #1 in N. America & #3 in world as island destination

Special

Cape Breton is ranked #1 on the list of Top Island Destinations in the Continental U.S. and Canada in Travel + Leisure World's Best Awards 2011 reader's survey. IT was also granted the prestigious honor of being ranked #3 in the world!

"All Nova Scotians should be very proud of this prestigious award," said Percy Paris, Minister of Economic and Rural Development and Tourism. "Cape Breton Island is one of the most beautiful destinations in the world, renowned for its scenic views, and warm and friendly people. Tourism operators throughout the Island, and the province, are working hard to provide visitors with amazing experiences that are helping to build our industry."

"We are delighted that Cape Breton Island has been voted the number one island destination in continental United States and Canada by this very affluent publication," said Mary Tulle, CEO of Destination Cape Breton. "We all know what being number one rep-



resents. We are the best in North America and to be voted number 3 in the world, well just think about the magnitude of that, only Santorini and Bali are above Cape Breton!! This is a direct compliment to all of those in Cape Breton who strive to make Cape Breton Island a world class tourism destination."

On July 8th Destination Cape Breton staff hosted an open house at their new information kiosk, located on the Halifax Waterfront.

Cape Breton Island is the first regional destination in Nova Scotia to have a presence on the Halifax waterfront. In partnership with Ambassadors, this kiosk has the potential to reach many people; almost 10,000 people visit the waterfront daily during the summer months. Visitor services staff will be focused on promoting the #1 Island in the continental US and Canada to the visitors and regulars to the area. This kiosk will assist in helping all visitors in planning their next trip to Cape Breton Island.

Baddeck Village Commission maintains *status quo*



At the Annual General Meeting of Baddeck's Village Commission, Village Utilities Manager Ron McIntyre (L) was presented a plaque and a watch for his 25 years of service to the Village by Village Commission Chairman Eddie Keeling. Commissioners Eddie Keeling and Phillip MacRae were both re-instated for 3 year terms joining Commissioners Marilyn Morrison, Richard Roberts and Fraser MacLeod in charting the course of the Village.

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